

Anshika Sharma

INTERACTION DESIGNER

Ph - 8512815885

anshika.sharma8220@gmail.com

Education

Master of Design | National Institute of Design, Bengaluru

Universal Design

2022- Present

Bachelor of Technology | Maharaja Agrasen Institute of Technology

Guru Gobind Singh Indraprastha University, New Delhi

Electrical and Electronics Engineering - 8.51 CGPA

2018-2022

National Cadet Corps

C Certificate Holder ('B' grade)

2019-2022

Experience

Cvent India Private Limited

Product Design Intern | May 2024 - Nov 2024

- Redesigned role-based access control (RBAC) system, streamlining workflows and improving admin efficiency
- Designed simplified role hierarchy framework, reducing confusion and cognitive load for the admins
- Achieved 30% faster setup of user roles, boosting onboarding speed and productivity
- Increased admin satisfaction by 40%, reducing frustration with user-centred design
- Delivered usability scores above 80% during testing, validating improved interface

**Was picked up for inclusion in the roadmap to be developed into a live project*

Defence Research and Development Organisation

Research Trainee | Apr 2021 - Jun 2021

Worked in Centre for Fire, Explosives and Safety under Mr. Banwari Lal Scientist 'E'.

Prepared a project report on 'Forest Fire Detection Using Wireless Sensor Networks.'

- Designed intuitive interfaces for real-time fire detection and remote user alerts
- Conducted user research to enhance system accuracy and usability and experience
- Developed interactive prototypes for rapid response features

Job Vacancy Results 2123 Recruiter Services Pvt. Ltd.

Digital Marketing Intern | Jul 2020 - Aug 2020

Job vacancy results : www.jobvacancyresults.com

- Boosted traffic by +80% through community building efforts user-centered design improvements
- Designed 20+ promotional posters for social media, enhancing user engagement

Lokimon : www.lokimon.com

- Crafted Meta Titles, Descriptions, URLs, and H1 Tags, leading to an 11% increase in traffic and leads. Elevated rankings from page 3 to Top 5 for 10+ competitive pet product keywords.

 [Portfolio](#)

 [Anshika Sharma](#)

Skills

Tools

Adobe suite / Figma / Fusion 360 / Python / Html5 / CSS3 / Sketchbook pro / Google Analytics / Blender / SEO / Powerpoint / Keyshot

Design

Interaction Design / UX Design / UX Research / UI Design / Interface Design / Service Design / Accessibility Design / Inclusive Design / Web Design / Product Design / System Design / Design Systems / Web & App Design / Visual Design

Proficiencies

Design Thinking / Web accessibility / WCAG Guidelines / Storytelling / Narrative / HCI / HMI / User Research / Wireframing / Information Architecture / Usability Studies / Rapid Prototyping / Gamification / Web Development

Hard Skills

Workshop skills / Prototyping / 3D printing / Laser Cutting / Tangible Product Design

Certifications

Web Development & Coding

Coursera

Python Bootcamp

Udemy

Search Engine Optimization (SEO) Specialization

Coursera

Digital Marketing

Internshala

Achievements

Rhapsody Design Hackathon - 2023

Indian Institute of Science (IISc)
Finalists

Lumist - Product Design, UI-UX Design